



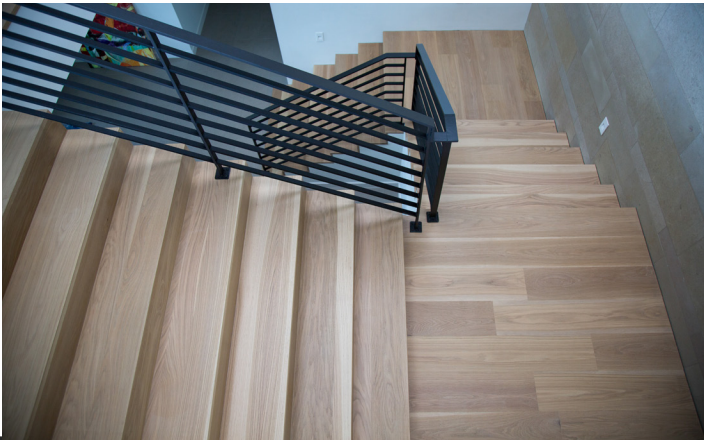
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HARDWOOD DESIGN COMPANY

Thoughtfully Sourced | Locally Made | Authentically Crafted



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THOUGHTFULLY SOURCED

Thoughtfully Sourced is a responsible way of acquiring available raw materials. Hardwood Design Company began in 1998 by salvaging native Texas Mesquite logs. At the time, we saw an excellent opportunity to manufacture something of value from this abundant resource that was being wasted. Since then, it has been a priority to source other local and indigenous materials.

At Hardwood Design Company, we acquire raw materials in many different yet responsible ways. We obtain dead-standing trees killed by droughts, floods, or other natural causes, timber that is bulldozed and burned to make way for agricultural or urban development, as well as material from old structures that no longer serve their original purpose.

Out of these materials we manufacture beautiful, thoughtfully sourced hardwood products.

The logs pictured on the right are Texas Post Oak trees that were harvested from a ranch near College Station, Texas. These trees were cut to make room for grazing cattle, and if we had not bought and salvaged the raw logs, they would have been piled up and burned. Texas Post Oaks make incredible hardwood products due to their durability and natural character that cannot be found in other species of oak. These logs were transported from the ranch to our manufacturing facility where they were saw-milled into thick-cut lumber to be later developed into hardwood floors.





LOCALLY MADE

We source all of our raw materials from small rural towns throughout Texas and the United States and have those materials taken to our manufacturing facility in Bryan, Texas. We sawmill lumber and veneers, properly cure and dry, rip, mill the correct profile, sand, hand-scrape, and hand-finish all in the same location. The vertically integrated structure of our company allows us to control the entire process from forest to floor to ensure that things are being done right. We could make more money by sending our wood overseas, but that wouldn't benefit our customers or our employees, and more than anything it wouldn't be done right.





AUTHENTICALLY CRAFTED

We define “authentic” as being real and doing things right. We make the conscious decision to remain true to old-school methods, like hand-scraping and hand-finishing to enhance the natural beauty of each salvaged species. Other flooring companies claim to create a similar authentic product using modern technologies to achieve their results, but we’ve found that our way of doing things creates an ultimately customized and handmade hardwood product that suits the individual style of our clients. Every board is finished by hand, piece by piece. Yes, it’s inefficient, but the end result and value of authenticity is unparalleled.



NATURAL FACE

Our Natural Face hardwood product undergoes a drying process that naturally produces a variety of weathering characteristics to the face of the hardwood. This is a proprietary drying process we developed to create products that have an authentic, old-world style. This unique drying process creates subtle undulations that occur across the face of the wood, creating a soft movement across the front of the board. These undulations produce a depth of dimension and texture. After the drying process is complete, we further enhance the surface of the wood by hand shaping each board by hand, following the natural weathering that occurred during the drying process. Our Natural Face products have become the product of choice for our high-end designers and architects and is currently available in wide plank Texas Post Oak, Southern Pecan, and Texas Mesquite.

TEXAS POST OAK

We salvage our Texas Post Oak hardwood from dead standing trees that would otherwise be destroyed and manufacture them into authentic hardwood products. Texas Post Oak is distinctive from regular oak due to its intriguing grain that varies from board to board.

Post Oak is a white oak with various speckling, beige streaking, knotting, cracking, and light-to-dark color

variation that contribute to its signature look. Post Oak hardwood flooring is full of detail and hushed character, but there is nothing domineering about it. Post Oak hardwood flooring provides a clean canvas open to individual interpretation, making it one of our most desired flooring products for clients who know what they want.



TEXAS MESQUITE

Salvaged Texas Mesquite wood is beautifully unique. It twists, it burls, it swirls, and each board can be so different from the next that they may not even seem like the same species of wood. Mesquite shows several different hues of color including dark auburn, red, orange and brown. Mesquite is an extremely durable hardwood species with rich texture and character. It can have both large and small cracks that add to its authentic character and rusticity.



We salvage most of our Texas Mesquite hardwood from small, locally owned ranches south of San Antonio, Texas. Mesquite can become a nuisance for ranch owners because it can grow and take over their land if not handled properly. Many of the Mesquite trees we salvage are the result of land clearing to make way for cattle ranching or hunting purposes. We are able to take the raw materials that would otherwise be wasted and manufacture them into mesquite hardwood products.



SOUTHERN PECAN

Native only to the United States, the pecan tree can be found in river bottoms and flood plains from the Mississippi Valley to Texas. Southern Pecan Heartwood is pale auburn, swirled with dark, pecky streaks giving it a visual interest unique from any other wood. The Southern Pecan Sapwood radiates shades of cream and white with fine brown lines allowing for subtle depth and visual intrigue. With distinctive mineral streaking, as well as grain patterns that are wavy and irregular, our Southern Pecan floors are well suited to a variety of design aesthetics.





LIVE SAWN OAK

To create our Live Sawn Oak hardwood flooring, we start with large Northern White Oak logs purchased from a small logging operation in Wisconsin.

Live sawn cut floors apply a century old technique that has long been the standard style of cutting logs in Europe. Live sawn milling is the result of straight cuts through the log, which allows us to get the most use out of each log. This is the most unique way to cut a log into flooring planks because it produces a mix of rift, quarter, and plain sawn woods. This type of milling highlights all the grain and character variations in each log and gives our customers a unique and versatile product every time.